



## NATIONAL FOOTBALL LEAGUE

February 24, 2021

Mr. Kenneth E. Grabowski  
Legislative Director  
Police Officers Association of Michigan  
27056 Joy Road  
Redford, MI 48239-1949

Dear Mr. Grabowski,

Thank you for your letter to Commissioner Roger Goodell regarding an initiative launched during the first week of the 2020 National Football League season. I appreciate you reaching out to the league and want to take this opportunity to respond.

The National Football League seeks to use its platform to promote social justice and positive change throughout the country. As part of this effort, the league launched in 2019 its Inspire Change platform, to showcase and advance the collaborative efforts of players, Legends, owners, and the league, to reduce disparities to progress and ensure equal opportunity for all. Through the Inspire Change platform, our work focuses on four priority areas: education; economic advancement; improving police and community relations; and criminal justice reform.

At the start of the 2020 NFL season, the league set out to honor the historic social justice movement and community engagement of players and clubs across the country. NFL players, coaches, and officials had the opportunity to select and display with helmet stickers and patches, phrases related to social justice, including *It Takes All of Us*, *End Racism*, *Stop Hate*, and *Black Lives Matter*. The stickers and patches could also include the names of individuals, including social justice heroes as well as those who were fatally wounded in tragic incidents involving the police. We were pleased that more than 1,400 players and 300 coaches and officials took part in the effort, which we hope, further highlighted the need for all of us to come together to create a stronger and more inclusive society.

The NFL family is committed to doing our part to advance conversations and engage in action to move the country forward and bring our communities together. I would welcome the opportunity to meet with you to hear more about your concerns as we prepare for the 2021 season.

Sincerely,

A handwritten signature in blue ink, appearing to read 'Brendon Plack'.

Brendon Plack  
Senior Vice President  
Public Policy & Government Affairs