



Advertising Opportunities

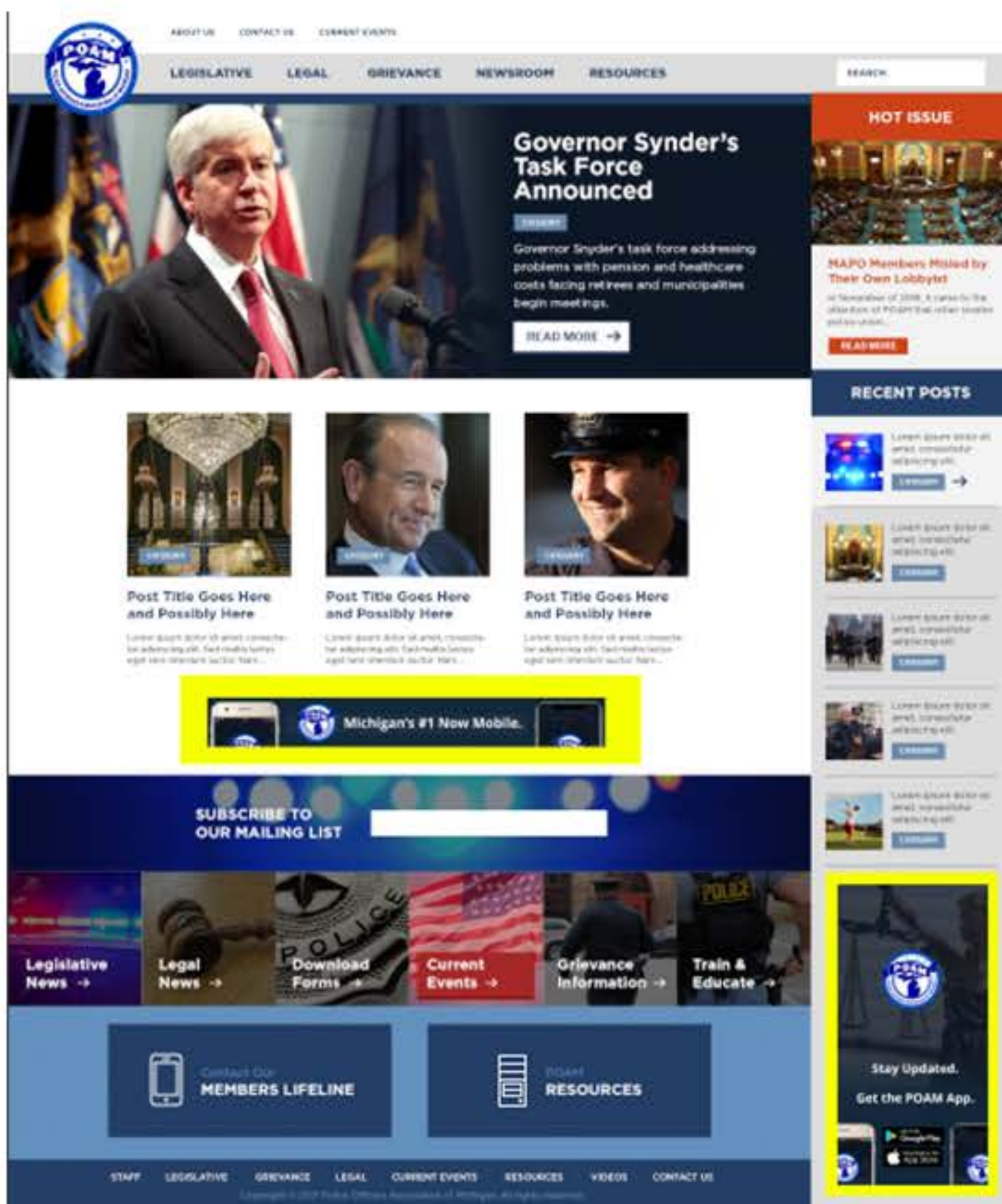
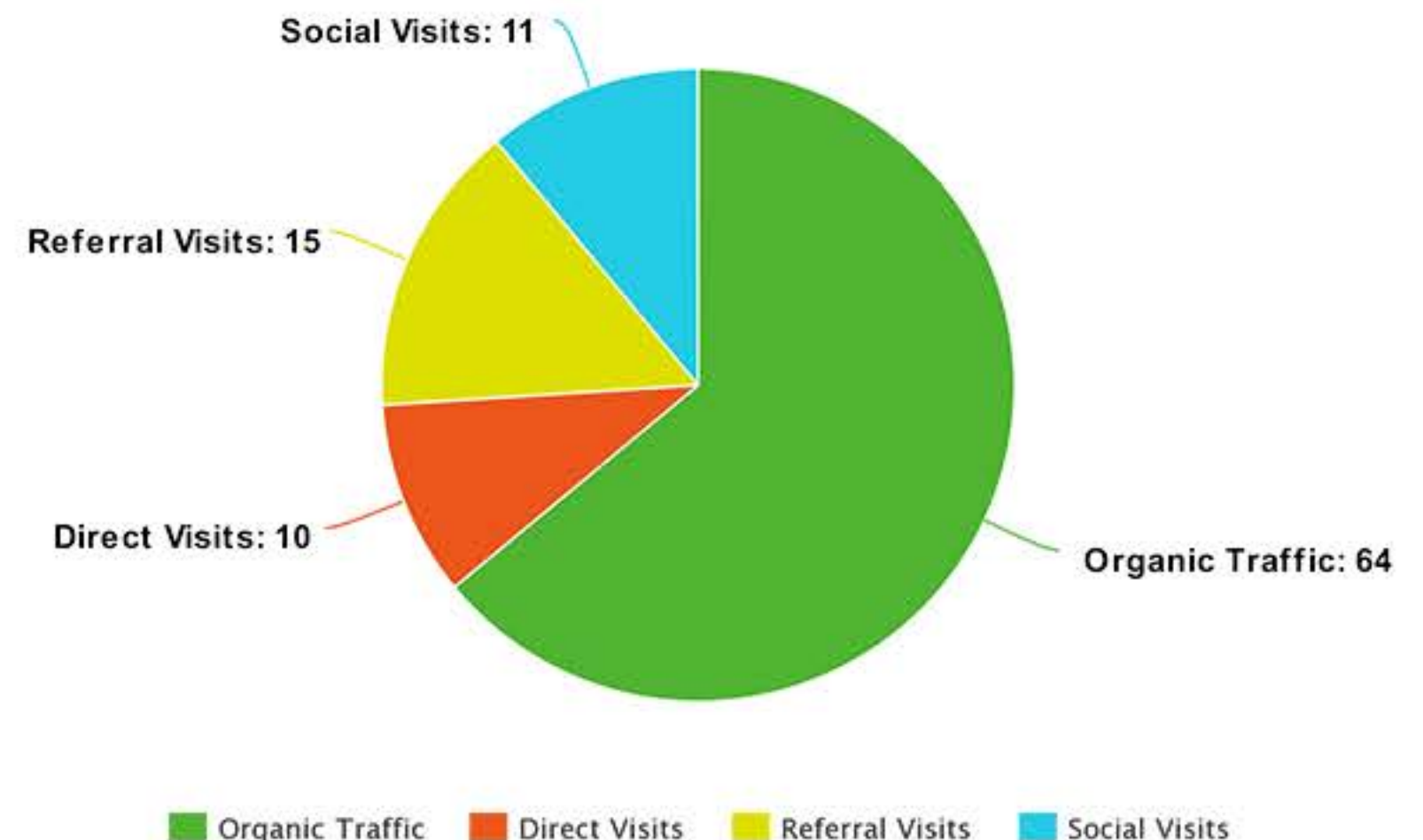
The Police Officers Association of Michigan (POAM) is a full service labor organization formed to provide every labor related service from negotiations, grievance processing, legal and legislative representation to Act 312 arbitrations.

POAM offers sponsorship opportunities for businesses or brands who want to provide excellent service for our members.

Website Ads

Our website receives between 8,000-10,000 visits per month from combined sources. We have two locations for website banners:

- Main mast banner
- Site sidebar rotation



Benefits of Advertising with POAM

Our new mobile app provides advertising and direct access for members:

- Feature on POAM's vendor page
- Four (4) social media posts per month on Facebook and Twitter
- Newsletter mention
- Website homepage banner and sidebar ad
- Two (2) push notifications on our mobile app
- Direct contact access through app

POAM advertising packages are available for as low as \$125 per month. Vendors will provide all art and information to our team for placement. Ads run in selected order.

Contact Ed Jacques by phone at 313-937-9000 or by email at EdJacques@poam.net

