

4th Annual

FREE
for Vets!



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**Saginaw Bay Charity Walleye Fishing
Tournament for our Michigan Veterans**

June 14th - 15th, 2014

Veteran's Memorial Park

Saginaw Bay • Bay City, Michigan

SPONSORSHIP BROCHURE



Dear Potential Sponsor or Donor,

Plans for the 4th annual Walleyes for Warriors Veteran's charity recreational event are well underway! Again, ALL Veterans of the U.S. Armed Forces are encouraged to participate, especially those who served in overseas conflicts, have service-connected disabilities, Purple Hearts, or were POWs. We expect to have an excellent turnout again!

Highlights from the 2013 Walleyes For Warriors event include:

- Over 90 volunteer boat captains took almost 200 Veterans from Vets Park onto the Saginaw Bay for 5 hours of fishing.
- Over 1,000 walleye were caught, measured, weighed, and cleaned (Veterans took home their cleaned fish)!
- U.S. flags were flying along both sides of the river and military music played on the loudspeakers as crowds cheered.
- Sack lunches were provided to each fisherman. A catered roast pork dinner was provided under a large outdoor tent.
- Veterans wore printed WFW t-shirts, given decals for their vehicles, and were provided with numerous donated gifts.
- Motorcycle groups gave a special honor to the Veterans. The Ogichedaw Veterans and Warriors Society of the Saginaw Chippewa Tribe did a drum ceremony.
- Discounts were given at local motels and financial help was given for those who would have been otherwise unable to attend. Gifts of money were also given to some recently returned Veterans in need.

In order to make an event like this possible, sponsors and donors are critical! Presenting sponsors were generous in providing for large expenses. Many other sponsors were equally important and their willingness to provide for this event made it a quality and memorable experience for everyone involved. The event was so meaningful that within a week calls and emails were already coming in from Veterans, sponsors and donors, and volunteers wanting to be sure they were part of the event in 2014!

If you are willing to be a sponsor or donor for the 2014 Walleyes for Warriors event, please see the Sponsorship Form on the back side of this brochure. Many options are listed and instructions are provided on how you can send in your tax-deductible donation! No gift is too big or too small. A list of our 2013 sponsors and donors can be viewed at www.walleyesforwarriors.com Please consider being part of the 2014 Walleyes for Warriors event! Also, feel free to share this information with anyone you know who might also be interested.

Thank you for your interest in saying "Welcome Home" and showing appreciation to our Veterans for serving our country!

Sincerely,

Nels Larsen, Coordinator
Walleyes For Warriors

Contact Information

If you would like more information on being a sponsor or donor for WFW, please visit our website at www.walleyesforwarriors.com or contact Nels Larsen at (989) 837-2681 or skeeter185@charter.net

If you are a Veteran, Boat Captain, or other Volunteer who would like to be part of WFW 2014, please visit our website at www.walleyesforwarriors.com for more information.



In 2014, Walleyes For Warriors will, once again, be partnering with **Operation Injured Soldier**. Leftover proceeds from the 2014 Walleyes For Warriors event will go to **OIS** to help with one of their many worthwhile Veteran programs.

Operation Injured Soldier is a non profit organization, operated by volunteers that stand by our injured veterans. We believe that our injured vets have suffered very traumatic injuries while serving our country, some physical and some hidden deep inside. We offer our vets a chance to do the things that they thought was no longer possible after their injuries, such as hunting, fishing, and sporting events. With specialized hunting equipment, we can send amputees in the fields for hunts, with donated fishing boats and captains, we can also take them fishing.

When groups of injured vets attend these events, they find a common bond that allows them to talk to one another about their experiences, many have commented on how it has helped them move forward. When our injured vets go on these hunting and fishing events, it helps them realize that they still can do these things and that we all appreciate the sacrifices they have made for our country.

To learn more about **Operation Injured Soldier**, please visit www.injuredsoldiers.org or call (248) 437-1144.





2014 Walleyes for Warriors Sponsorship Information

- All sponsorships will receive:** Listing in the 2014 WFW Event Program and recognition at the event.
- Sponsorships \$250+ also receive:** Name printed on Walleyes for Warriors t-shirts and small corporate name & logo in the Event Program.
- Sponsorships \$500+ also receive:** Your furnished company banner displayed at Captain's Meeting, Weigh-in, and Awards Banquet.
- Sponsorships \$1,000+ also receive:** A 1/2 page ad for your company in the Event Program & mention leading up to and throughout the event.
- Sponsorships \$2,500+ also receive:** Your medium corporate name and logo listing on poster/flyers and publications printed after receipt of sponsorship
- Sponsorships \$5,000+ also receive:** Your corporate name listed as Presenting Sponsor with a large corporate logo listing on Event Program, poster/flyers, and publications printed after receipt of sponsorship. Your large furnished company banner displayed at Captains Meeting, Weigh-in activities, and the Awards Banquet; and a special recognition plaque furnished for being the Presenting Sponsor.

*** Deadlines for printed materials in effect to receive sponsorship mention.**

— — — — — Cut here and mail the bottom portion with your check. Thank you! — — — — —

Company/Donor's Name: _____ Contact Person: _____

Address: _____ City, State, ZIP: _____

Telephone: _____ Email: _____

Sponsorship Level:

- | | |
|---|---|
| <input type="checkbox"/> Presenting Sponsor - \$5,000 | <input type="checkbox"/> Platinum Sponsor - \$2,500 |
| <input type="checkbox"/> Gold Sponsor - \$1,000 | <input type="checkbox"/> Silver Sponsor - \$500 |
| <input type="checkbox"/> Bronze Sponsor - \$250 | <input type="checkbox"/> Contributing Sponsor - \$100 |
| <input type="checkbox"/> Other - \$ _____ | |

Make checks payable to: **Operation Injured Soldier** and write **"Walleyes"** in the remarks section.

Mail check to: **Operation Injured Soldier, Attention: Matt Wright, 186 E. Seidlers Rd., Kawkawlin, MI 48631**

*** All donations are tax deductible!**