

Dear

On Saturday, September 28, Carl's Crazy Kids & Grandkids are joining hundreds of participants for The ALS Association's Walk to Defeat ALS[®] at Belle Isle and we need your help to make our efforts matter!

ALS, also known as Lou Gehrig's disease, is a deadly illness with no cure. But with your help, we can make a difference for people suffering with this devastating disease. ALS affects the motor neurons in a person's brain and spinal cord. Gradually, a person is robbed of the ability to walk, speak, eat, and eventually breathe. All the while, the mind remains sharp and aware of the total paralysis that is quickly setting in. Upon diagnosis, doctors give ALS patients only two to five years to live.

We started walking three years ago in memory of our father/grandfather, Carl Leveille, who was taken too soon on January 11, 2007. This will be our fourth year and we will also walk in memory of Duane Haight and David Strang.

To assist in our fundraising efforts, we are providing several ways that you can help:

- Get a team of four people and join us for a golf scramble on Sunday, September 15th at Lake Erie Metropark Golf Course in Brownstown, MI
- Donate items for raffles and door prizes at the golf outing (gift baskets, logo items, gift cards, etc.)
- Sponsor a hole at the golf outing
- Even if you're not golfing, you can attend the dinner at the course
- Make a one-time, tax-deductible donation at our online fundraising website. Go to: http://web.alsa.org/site/TR/Walks/Michigan?team_id=254711&pg=team&fr_id=9218 and pick a Carl's Crazy Kids & Grandkids team member
- Make out a check to "The ALS Association" and mail it to me at: 25758 Fairgrove St., Woodhaven, MI 48183

The deadline to participate in the golf outing/dinner is September 7th. If you would like to sponsor a hole, we need your artwork by August 26th. Please fill out the enclosed form to participate in the golf event.

Any amount you feel comfortable giving is deeply appreciated. After all, every dollar counts! With your support, we can make a positive impact today in the lives of those living with Lou Gehrig's Disease.

If you have any questions, contact Greg Leveille at 734-646-0570 or Alan Leveille at 313-410-5358.

Sincerely,

Greg Leveille / Alan Leveille

P.S. Your employer may have a matching gift policy. If so, you can easily double or triple your pledge. Just send in your company's matching gift form along with your check. Check out www.matchinggifts.com/als to see if your company participates.

About The ALS Association

The ALS Association is the only non-profit organization fighting Lou Gehrig's Disease on every front. By leading the way in global research, providing assistance for people with ALS through a nationwide network of chapters, coordinating multidisciplinary care through certified clinical care centers, and fostering government partnerships, The Association builds hope and enhances quality of life while aggressively searching for new treatments and a cure.